

CONTACT

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Nationality : Brazilian /Portuguese

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GUILLERMO AGUILERA R.

Designer



My passion lies in creating disruptive Technology-Innovation design solutions that bring value to consumers and services, I strive to innovate design solutions with a focus on customer-centric and inclusive design, always keeping in mind the end-user's needs.

AWARDS

- Best master Student - Ural federal University.
- Student Honor and Merit Awards- Art faculty - Ural federal University.
- 1 place Award - Best animation video - Ural federal

EXPERIENCE

- 2021 - Current e-content Graphic Designer

Nestle.Lisbon – Portugal

Main activities: Develop Mobile hero image guideline, CGI & MHI production, develop innovative disruptive solution for business expansion & improve way of working.

- 10/2018 – 5/2020 Software Engineer. Research Internship

Ural Federal University. Faculty of Art History, Cultural Studies and Design. Rússia - Yekaterinburg

Main activities: Research in the international academic field of innovation and development in graphic design.

- 11/2012 – 6/2017 Marketing Analyst and Graphic Designer

Microware. Niteroi - Brazil

Main activities: Corporate identity, Video 3D, 2D Animation, Promotional Materials, Direct Mail Marketing and Social media management.

- 05/2012 Graphic Designer

Federal University of Pará. Multimedia Communication Department. Belem - Brazil

Main activities: Visual Identity, Promotional Video and Promotional Materials for the First Science Fair of the Institute of Geosciences "Awakening talents in oil, gas and biofuels".

- 03/2011 – 11/2012 Graphic Designer and 3D Animator

Federal University of Pará. Multimedia Communication Department. Belem - Brazil

Main activities: Visual Identity, 3D Animation and Modeling, Video Editing, Background Music and Adaptation of educational material for online learning platforms.

- 11/2011 Member of the Organizing Committee

Federal University of Pará. Multimedia Communication Department. Belem - Brazil

Main activities: Spanish/Portuguese Interpreter, Logistic Support and Promotional 3D video animation for the First South American Conference and the VII Brazilian Conference on Citizen Media "Amazon and the right to communicate".

- 02/ 2008 - 08/ 2011 Art Director

GeoBio Consulting C.A (Family Business) Coro - Venezuela

Main activities: Visual Identity, Promotional Video, Layout, Illustration and Photography.

EDUCATION

08/2018 - 06/2020 Master in Graphic Design

Ural Federal University. Yekaterinburg-Russia

03/2013 - 02/2015 MBA in Marketing

Fluminense Federal University. Rio de Janeiro-Brazil

01/2007 - 10/2010 Bachelor in Graphic Design

Dr. Rafael Belloso Chacin University. Maracaibo-Venezuela

SKILLS

Visual Effects Film, Film compositing, Web Design, Mobile Application Design, Design Corporative Identities, 3D and 2D Video Animation, Game Design, Landing Page, e-Mail Marketing, Web Optimization, Digital Media, Social Media Manager, Website mobile friendly, Programming, disruptive thinking, agile

LANGUAGE

English: Fluent Spanish: Native speaker Portuguese: Native speaker Russian: Proficient

Article Publication:

- <http://msupsyj.ru/articles/detail.php?article=8130>)
- (Bystrova T.Yu., Tokarskaya L.V., Aguilera G.R. Possibilities of hyperreality in socialization and education of children with mental disabilities. // Bulletin of Moscow University. Series 14. Psychology. - 2019. - No. 4 - p.144-159)
- 19th European Conference on e-Learning ECEL 2020 a Virtual Conference Supported by University of Applied Sciences HTW Berlin Germany, An Augmented Reality Book for Training a Child with Autism Spectrum Disorders: Towards an Inclusive Primary School Education, Ludmila Tokarskaya, Tatiana Bystrova, and Guillermo Rodriguez Aguilera, No 490 DOI: 10.34190/EEL.20.081

Public speech:

- "THE ROLE OF SCIENCE IN THE FORMATION OF MODERN VIRTUAL REALITY" is awarded to the author of the article "RELATIONSHIP OF TECHNOLOGIES AND DESIGN IN THE CONTEXT OF HYPER-REALITY" - 2018
- 19th European Conference on e-Learning ECEL 2020 a Virtual Conference Supported by University of Applied Sciences HTW Berlin Germany, An Augmented Reality Book for Training a Child with Autism Spectrum Disorders: Towards an Inclusive Primary School Education, Ludmila Tokarskaya, Tatiana Bystrova, and Guillermo Rodriguez Aguilera, No 490 DOI: 10.34190/EEL.20.081 – 2020

Books Publication:

- Animais da Fazenda - ISBN 978-85-922748-0-1
- Floffy the Happy Pirate - ISBN 978-65-00-12733-1
- Explore space with Laika - ISBN 978-65-00-19526-2