

## CONTACT

**Date of birth:** 24/11/1988

**Nationality:** Brazilian /Portuguese

**Phone:** +7 9634493799

**E-mail:** guillermoaguilerarodrigues@gmail.com

**Website:** www.guillermoaguilera.com

GUILLERMO AGUILERA R.

Msc. Graphic Designer



The Graphic Design has been immerse in a widely applications ways in the academic, industrial and commercial researches and consolidate marketing. Under scholar priorities and alternative scenarios, the GD contribute to promote the education and abilities for children with learning difficulties and disabilities. The growing expertise tested throughout fully accessible children's storybook in Brazil and Russia, leads me to challenge my skills in GD to help disabilities children throughout improved tools and technologies to support the special educational programs.

## AWARDS

- Best master Student - Ural federal University.
- Student Honor and Merit Awards- Art faculty - Ural federal University.
- 1 place Award - Best animation video - Ural federal University.

## EXPERIENCE

### • 10/2018 – 5/2020 Software Engineer. Research Internship

*Ural Federal University. Faculty of Art History, Cultural Studies and Design. Rússia - Yekaterinburg*

Main activities: Research in the international academic field of innovation and development in graphic design.

### • 11/2012 – 6/2017 Marketing Analyst and Graphic Designer

*Microware. Niteroi - Brazil*

Main activities: Corporate identity, Video 3D, 2D Animation, Promotional Materials, Direct Mail Marketing and Social media management.

### • 05/2012 Graphic Designer

*Federal University of Pará. Multimedia Communication Department. Belem - Brazil*

Main activities: Visual Identity, Promotional Video and Promotional Materials for the First Science Fair of the Institute of Geosciences "Awakening talents in oil, gas and biofuels".

### • 03/2011 – 11/2012 Graphic Designer and 3D Animator

*Federal University of Pará. Multimedia Communication Department. Belem - Brazil*

Main activities: Visual Identity, 3D Animation and Modeling, Video Editing, Background Music and Adaptation of educational material for online learning platforms.

### • 11/2011 Member of the Organizing Committee

*Federal University of Pará. Multimedia Communication Department. Belem - Brazil*

Main activities: Spanish/Portuguese Interpreter, Logistic Support and Promotional 3D video animation for the First South American Conference and the VII Brazilian Conference on Citizen Media "Amazon and the right to communicate".

### • 02/ 2008 - 08/ 2011 Art Director

*GeoBio Consulting C.A (Family Business) Coro - Venezuela*

Main activities: Visual Identity, Promotional Video, Layout, Illustration and Photography.

## EDUCATION

### 08/2018 - 06/2020 Master in Graphic Design

Ural Federal University. Yekaterinburg-Russia

### 03/2013 - 02/2015 MBA in Marketing

Fluminense Federal University. Rio de Janeiro-Brazil

### 01/2007 - 10/2010 Bachelor in Graphic Design

Dr. Rafael Belloso Chacin University. Maracaibo-Venezuela

## SKILLS

Visual Effects Film, Film compositing, Web Design, Mobile Application Design, Design Corporative Identities, 3D and 2D Video Animation, Game Design, Landing Page, e-Mail Marketing, Web Optimization, Digital Media, Social Media Manager, Website mobile friendly.

## LANGUAGE

English: Fluent    Spanish: Native speaker    Portuguese: Native speaker    Russian: Proficient